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General Purpose: To persuade

Specific Purpose: To persuade my audience to consider taking stern action against bullying by reporting activities that impact their moral, protecting others from bullies saying something if they see something and keeping schools, communities and work spaces safe from psychologically demeaning behavior.

Thesis: Rather than believing that bullying isn't a real problem, we need to take action in the way we address this issue by taking matters upon ourselves to reduce the amount of impact caused in schools, communities and work by this disparaging behavior that's plaguing modern society.

I. The Attention Step

A. Attention: A. Everyone agrees that one of the best experiences in life is hanging out and having fun with friends. We share chat, share stories, discuss topics of interest, laugh and flat out have fun. We laugh and joke around about things we have done, people we have seen and stories we have heard. We laugh about the things that other have done, the way they messed up, the way they were dressed and the way they speak. We make fun of what we have heard about their lives, about that time they were embarrassed or the ridiculous points they tried to make. But, do we ever stop and think about the way we make that person feel? About how we make have humiliated them with our words, laughter or actions? Most likely no because all we wanted to do is prove that we are good bullies.

Significance: B. As humans, what's more, as living beings, we are all driven by emotions, and most of those emotions are affected by the way we are treated by others. When we treat each other with respect, our life becomes easier to live. Nevertheless, when there is mockery and humiliation among us, we destroy the very basis of society. The 2014-2015 [School Crime Supplement](#) (National Center for Education Statistics and Bureau of Justice Statistics) indicates that, nationwide, about 21% of students ages 12-18 experienced bullying. Bullying undermines coexistence and places the victim under a great deal of unnecessary stress that can lead up to extreme consequences.

Relevance: C. Bullying normally takes place in schools where children spend the majority of their lives. A victim of bullying can hate going to school and miss out on his or her education just because of being bullied. Lately, bullying has found a new channel of delivery in cyberspace where its reach is virtually limitless. Whether we have personally been bullied or we know someone who has been a victim of bullying or not, the most effective way to fight this problem is by working together as a body to prevent, treat and repeal bullying.

Credibility: D. There is extensive research done on bullying. The Department of Justice Bureau of Justice Statistics has conducted conclusive analysis on data obtained from various schools, said data illustrates the different reasons why students claim to have been bullied. Some of the causes of being bullied range from depression to anxiety to decreased academic achievement (GPA).

Thesis: E. Instead of ignoring the clear signs and deep scars left in people's psyche by bullying, we need to take affirmative action and focus on the problem at hand. If we do this together, we will reduce incidences of mistreatment, open up the floor for discussion as to what methods can help reduce bullying and progressively put an end to this malpractice.

Preview: F. There are a lot of programs that seek to correct the issue of bullying, there is even a government program known as www.stopbullying.gov. However, the program keeps growing day after